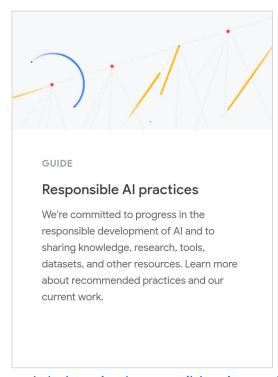
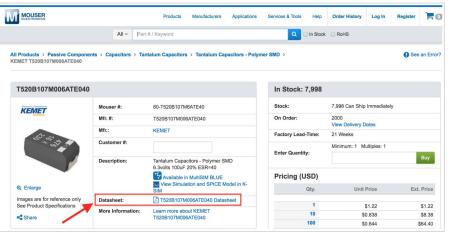
Model Cards for Model Reporting

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In Collaboration with Margaret Mitchell, Simone Wu, Parker Barnes, Lucy Vasserman, Ben Hutchinson, Elena Spitzer, Inioluwa Deborah Raji & Timnit Gebru

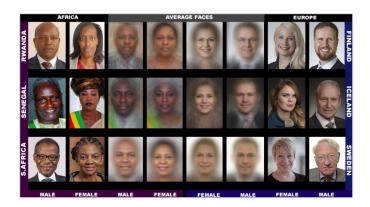
Background





Timnit Gebru, et al.
"Datasheets for
Datasets."
arXiv preprint
arXiv:1803.09010
(2018)

Buolamwini, Joy, and Timnit Gebru. "Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification." Conference on Fairness, Accountability and Transparency. 2018.



ai.google/education/responsible-ai-practices

Motivation

Disaggregated Evaluation

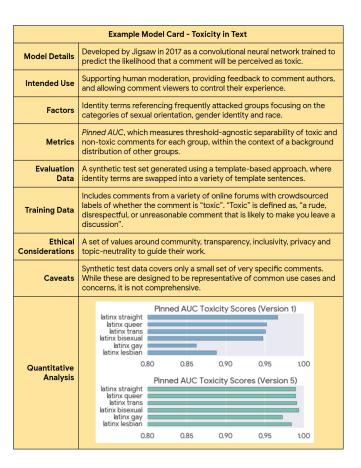
Transparency

Unitary / Intersectional Analyses

Context Around Model

Model Cards: A Proposal

Model Cards is a framework that serve to disclose information about a trained machine learning model.





Model Details, Intended Use & Factors

Example Model Card - Toxicity in Text		
Model Details	Developed by Jigsaw in 2017 as a convolutional neural network trained to predict the likelihood that a comment will be perceived as toxic.	
Intended Use	Supporting human moderation, providing feedback to comment authors, and allowing comment viewers to control their experience.	
Factors	Identity terms referencing frequently attacked groups focusing on the categories of sexual orientation, gender identity and race.	

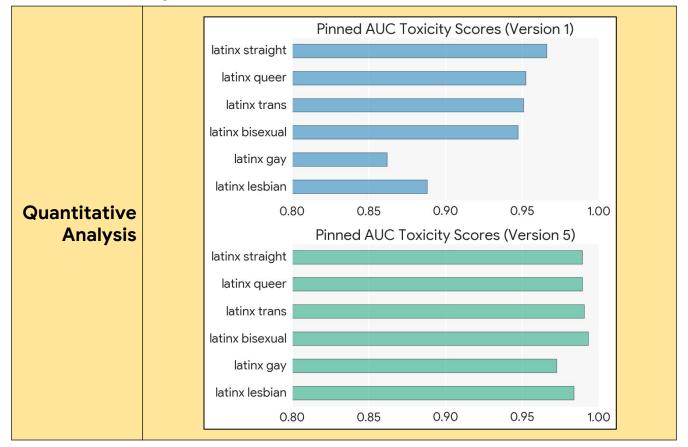
Metrics, Evaluation Data & Training Data

Metrics	Pinned AUC, which measures threshold-agnostic separability of toxic and non-toxic comments for each group, within the context of a background distribution of other groups.
Evaluation Data	A synthetic test set generated using a template-based approach, where identity terms are swapped into a variety of template sentences.
Training Data	Includes comments from a variety of online forums with crowdsourced labels of whether the comment is "toxic". "Toxic" is defined as, "a rude, disrespectful, or unreasonable comment that is likely to make you leave a discussion".

Ethical Consideration & Caveats

Consid		A set of values around community, transparency, inclusivity, privacy and topic-neutrality to guide their work.
Ca Recommer	aveats & ndations	I Wilding thoco are decidned to be representative of common lice cases and

Quantitative Analysis



Discussion

Responsible Al

We propose Model Cards as a step towards the responsible democratization of machine learning and related Al technology, intended to be applicable across different institutions, contexts, and stakeholders.

Refine Framework

Usefulness and accuracy of a model card relies on the integrity of the card creator(s). Future work will aim to refine this framework by studying how model information is interpreted and used by different stakeholders.

Other Transparency Methods

Similar work has begun for datasets and Al services (e.g., Datasheets for Datasets, Nutrition Labels for ML Datasets, IBM's Factsheets for Al Services). Worth exploring how Model Cards can strengthen and complement other transparency methods.

What's Next?

Model Cards for Model Reporting

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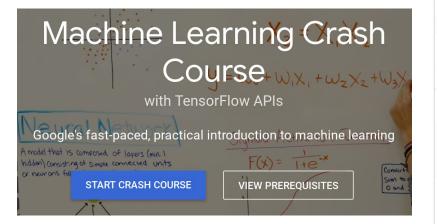
Accepted at ACM Conference on Fairness, Accountability, and Transparency

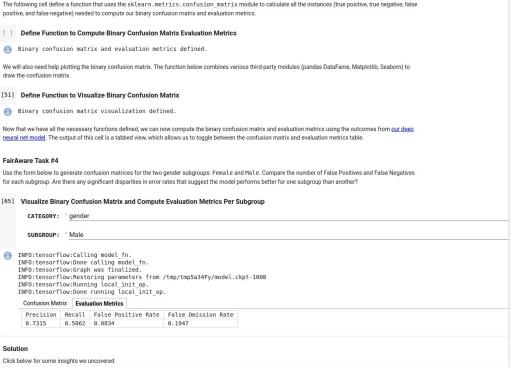
Poster Presentations at Women in Machine Learning,

Black in AI & LatinX in AI Workshops, NeurIPS 2018

https://arxiv.org/abs/1810.03993

Learn More!





developers.google.com/machine-learning/crash-course/fairness/

Thank You & Acknowledgements



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