



# Cross-Linguistic Framing Analysis: Unveiling Political and Cultural Narratives in Spanish-Language News

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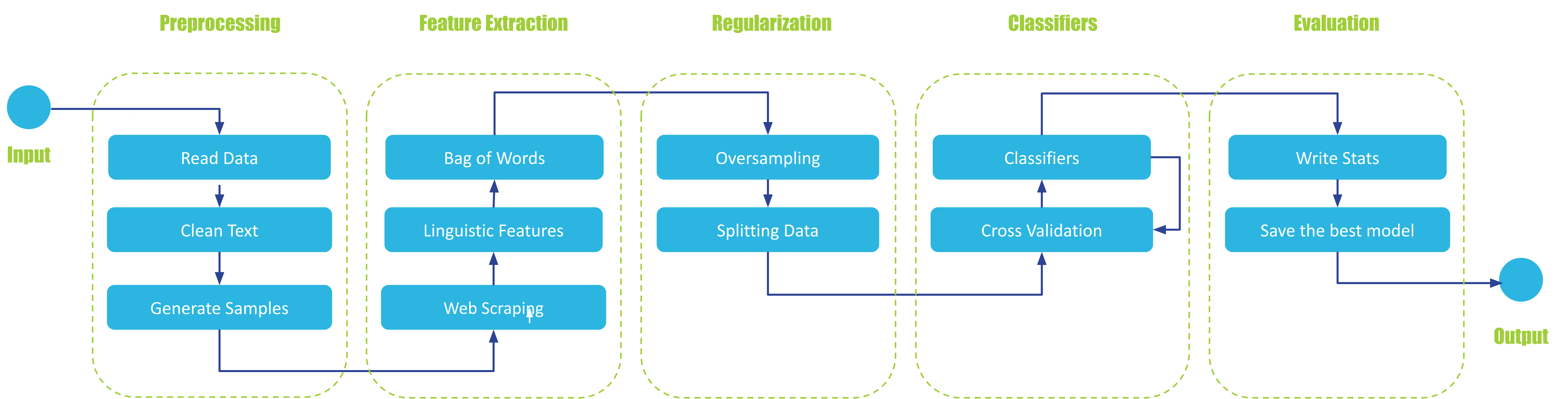
## Introduction

- **Role of Media Framing:** Media framing significantly shapes public opinion in multilingual settings.
- **Research Gap:** Highlights the understudied area of Spanish-language media despite its vast influence.
- **Use of NLP:** Utilizes advanced NLP techniques to analyze media narratives within Spanish contexts.
- **Focus on Narratives:** Investigates how political and cultural narratives are framed in Spanish media.
- **Linguistic Inclusivity:** Emphasizes enhancing linguistic diversity in media studies.

## Objectives

- **Develop NLP Methodology:** Create an NLP framework specifically for analyzing media framing in Spanish-language news.
- **Analyze Media Narratives:** Investigate how political and cultural narratives are framed in Spanish media.
- **Enhance Linguistic Inclusivity:** Improve the representation of Spanish in media framing studies.
- **Contribute to Global Media Analysis:** Provide insights into the role of Spanish media in shaping public opinion through advanced NLP techniques.
- **Understand Cultural and Political Influences:** Examine the specific cultural and political factors that influence how narratives are shaped in Spanish-speaking regions.

## Methodology



## Evaluation Metrics

	Precision	Recall	F1 Score
Micro avg	0.31	0.33	0.32
Macro avg	0.21	0.31	0.20
Weighted avg	0.41	0.33	0.33
Samples avg	0.28	0.34	0.29

- **Areas for Improvement:** Identifies the need for model refinement to enhance detection capabilities in complex framing scenarios.

## Confusion Matrix



## Dataset



- **40 Spanish-language articles.**
- **Diverse framing categories** such as public opinion, political matters, and security issues.

## Acknowledgements

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## References

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